



ANNEXE 2

BIDDING FORM

Bid Submission Deadline: 24 August 2026 at 17h00 Cairo Time

This bidding form is to be completed in connection with the invitation to tender for the appointment of one or more commercial rights partners (each, a “**Commercial Rights Partner**”) in respect of certain commercial rights relating to the CAF Africa Cup of Nations 2028 (“**AFCON 2028**”), the CAF Africa Cup of Nations 2032 (“**AFCON 2032**”) and the CAF Africa Cup of Nations 2036 (“**AFCON 2036**”) (the “**ITT**”).

Each bid must be submitted by email to mediasales@cafonline.com and legallaffairs@cafonline.com, and must be titled “*Invitation to Tender – CAF Commercial Rights – AFCON 2028, AFCON 2032 and AFCON 2036*”.

Bidders may bid for some or all of the Commercial Rights items, subject to CAF's right under the ITT to accept all, part or none of any bid.

For the avoidance of any doubt, the completion and submission of this bid submission form does not absolve the bidder of its responsibility to deliver the remaining information and supporting documentation listed under Section 6.4 of the ITT (e.g. with respect to its shareholding structure and financial results). The submission of a duly completed and executed Annexe 6 (Due Diligence, KYC and Relevant Interests Declaration) is a mandatory condition of bid admissibility. Bids submitted without a complete Annexe 6 Declaration, including all required Schedules and supporting documentation, may be rejected without notice or liability.



Bidder Acknowledgement

By submitting this Bidding Form, the bidder:

- (a) confirms that it has read and understood the ITT (including its Annexes);
- (b) confirms that its bid is submitted subject to, and in accordance with, the ITT;
- (c) acknowledges that CAF has set out mandatory commercial, governance, compliance and process requirements in the ITT;
- (d) confirms that its bid complies with those mandatory requirements except to the extent any departure is expressly identified in the Departures section of this Bidding Form; and
- (e) acknowledges that CAF may reject any bid that does not satisfy the mandatory requirements of the ITT.



1 BIDDER'S CONTACT DETAILS

Contracting party (in full):	
Website:	
Contact Person:	
Address:	
Post Code/City/Country:	
Email:	
Telephone/Mobile:	



1A JOINT BID DECLARATION (COMPLETE ONLY IF THIS IS A JOINT BID)

For each joint bidder, please provide:

Full legal name:

Role in joint bid:

Proposed liability structure. *Note that joint and several liability is CAF's preferred structure for joint bids, and that any bid proposing a different structure should explain why that structure is appropriate:*

Each joint bidder must submit its own commercial registry extract and latest financial statements as part of this bid. Each joint bidder must submit its own duly completed and executed copy of Annexe 6 (Due Diligence, KYC and Relevant Interests Declaration), with all supporting schedules and documentation. Please also attach the consortium agreement or memorandum of understanding governing the joint bid.



2 COMMERCIAL RIGHTS CATEGORIES

Each bidder expressly acknowledges that the Commercial Rights Categories are, in each case, (i) subject to availability of the given item and rights at the time of the execution of a formal agreement with the winning bidder; and (ii) subject to regulatory approvals.

The appointment of any Commercial Rights Partner will strictly be subject to any rights which CAF has already placed with third parties.

AFCON Competition(s)	☐ CAF Africa Cup of Nations (AFCON) 2028 (final tournament (“ Finals ”) and qualification competition (“ Qualifiers ”) ☐ CAF Africa Cup of Nations (AFCON) 2032 (Finals and Qualifiers) ☐ CAF Africa Cup of Nations (AFCON) 2036 (Finals and Qualifiers) (in each case all matches, and not just a selection thereof)
Commercial Rights Categories <i>Please specify as to scope, packaging, exploitation methods, transmission media, product category - as applicable for the given item.</i>	☐ Media Rights Scope (in / out, per edition): Exclusivity (exclusive / non-exclusive / co-exclusive): Sub-licensing position: Material exclusions or carve-outs: Additional comments:



	☐ Sponsorship Rights
	Scope (in / out, per edition):
	Exclusivity (exclusive / non-exclusive / co-exclusive):
	Sub-licensing position:
	Material exclusions or carve-outs:
	Additional comments:
	
	
	
	☐ Betting Media Rights
	Scope (in / out, per edition):
	Exclusivity (exclusive / non-exclusive / co-exclusive):
	Sub-licensing position:
	Material exclusions or carve-outs:
Additional comments:	
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	☐ Betting Data Rights
	Scope (in / out, per edition):
	Exclusivity (exclusive / non-exclusive / co-exclusive):
	Sub-licensing position:
	Material exclusions or carve-outs:
	Additional comments:
	
	
	
	☐ Archive Rights
	Scope (in / out, per edition):
	Exclusivity (exclusive / non-exclusive / co-exclusive):
	Sub-licensing position:
	Material exclusions or carve-outs:
Additional comments:	
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	☐ Immersive Technology Rights
	Scope (in / out, per edition):
	Exclusivity (exclusive / non-exclusive / co-exclusive):
	Sub-licensing position:
	Material exclusions or carve-outs:
	Additional comments:
	
	
	
	☐ Film Rights
	Scope (in / out, per edition):
	Exclusivity (exclusive / non-exclusive / co-exclusive):
	Sub-licensing position:
	Material exclusions or carve-outs:
Additional comments:	
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	☐ Gaming Rights
	Scope (in / out, per edition):
	Exclusivity (exclusive / non-exclusive / co-exclusive):
	Sub-licensing position:
	Material exclusions or carve-outs:
	Additional comments:
	
	
	
	☐ Hospitality Rights
	Scope (in / out, per edition):
	Exclusivity (exclusive / non-exclusive / co-exclusive):
	Sub-licensing position:
	Material exclusions or carve-outs:
Additional comments:	
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	☐ Ticketing Rights
	Scope (in / out, per edition):
	Exclusivity (exclusive / non-exclusive / co-exclusive):
	Sub-licensing position:
	Material exclusions or carve-outs:
	Additional comments:
	
	
	
	☐ Licensing Rights
	Scope (in / out, per edition):
	Exclusivity (exclusive / non-exclusive / co-exclusive):
	Sub-licensing position:
	Material exclusions or carve-outs:
Additional comments:	
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Proposed Role, Responsibilities and Delivery Model Please describe the role you propose to perform in relation to the Commercial Rights selected above, including any exploitation activities, commercial rights services, sublicensing activities, delivery responsibilities and operational arrangements.	Describe clearly the commercial structure proposed, including: (a) delivery model; (b) the role to be performed by the bidder; (c) the role to be performed by CAF; (d) how the proposed structure will operate in practice; (e) why the proposed structure is advantageous to CAF; and (f) how the proposed structure complies with CAF's mandatory requirements under the ITT. The bidder acknowledges that it may propose the structure by which it will deliver the mandate, but it may not seek to dilute or redefine CAF's mandatory requirements.
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Territory <i>Please specify.</i>	Overall (if same for all editions): If different per edition, please specify:
Languages <i>Please specify.</i>	Overall (if same for all editions): If different per edition, please specify:



3 FINANCIAL PACKAGE PAYABLE TO CAF

Please set out your financial package to CAF in full. As a mandatory minimum, the bidder must specify a minimum guaranteed amount or fixed rights fee payable to CAF, to be paid in instalments at regular intervals throughout the Proposed Partnership Duration (as defined in the ITT and this Annexe). The bidder must complete the table below for each AFCON edition covered by its bid.

Currency of all elements of the financial package (USD or EUR — tick one):

☐ USD

☐ EUR

Minimum Guarantee <i>(specifying quantum, number of payments and values payable per edition):</i>	
Fixed Rights Fee <i>(specifying quantum, number of payments and values payable per edition):</i>	
Cash Advance Payment <i>(the portion of the Minimum Guarantee and/or Fixed Rights Fee that will be paid as a Cash Advance</i>	



<i>and the timing thereof. The Cash Advance payment shall be offered on an unconditional and non-refundable basis):</i> Variable Compensation Structure (if applicable) <i>(Where any such structure is expressed as a percentage of revenues, please explain clearly the revenue base, deductions, collection assumptions and rationale for the proposed calculation methodology):</i>	 Each proposed fee element must be net of any and all taxes, deductions and withholding (including any applicable territorial withholding tax).
Payment schedule <i>Please specify your proposed payment schedule and/or instalments for the above fee elements. CAF's strong preference is a quarterly payment schedule in March, June, September and December of each year, to align with its financial year.</i>	



Financial guarantee <i>Please specify.</i>	☐ Confirmation that the bidder will deliver the requisite bank guarantee in substantially the same form set out in Annexe 5 of the ITT and in accordance with the terms of Section 5.4 of the ITT. • <u>Bank name:</u> • <u>Bank branch:</u> • <u>Credit rating:</u> ☐ The bidder proposes an alternative form of financial guarantee. If so, please provide full details of the proposed financial guarantee, including its issuer, amount covered, timing, other material terms and enforceability. Issuer: Type of financial guarantee (e.g., parent company guarantee, government undertaking): Quantum and coverage: Timing of delivery:



	Enforceability / governing law: Other material terms:
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4 MULTI-EDITION BIDDING INFORMATION

Proposed editions and duration	Number of editions covered, and which edition(s) specifically: [1 / 2 / 3] [2028 / 2032 / 2036] The proposed duration of the commercial rights partnership (the “Proposed Partnership Duration”):
Justification for the Proposed Partnership Duration <i>If your bid covers a duration exceeding four years, you must complete this section. If your bid covers a duration for four years or less, leave this section blank.</i>	(a) The commercial rationale for the proposed duration, including any upfront investment, market development costs, or other factors that make a longer duration commercially necessary: (b) The identifiable benefits to consumers and end users from the proposed longer-term arrangement, including any planned investment in production quality, distribution, new platforms or channels, or measures to widen access to AFCON content in underserved markets: (c) The pro-competitive effects of the proposed arrangement, including development of underserved commercial markets, creation of new revenue streams for CAF and its Member Associations, or other benefits to African football and its stakeholders:



	(d) Status of financial package if CCCC approval is not granted for a duration exceeding four years: 																								
Financial package and other material terms on a standalone per-edition basis (i.e., as if your bid covered that edition only). <i>If the standalone terms for any edition would differ from those set out in your overall multi-edition proposal, please specify the precise adjustments that would apply.</i>	If the bid covers more than one AFCON edition, the bidder must also specify the standalone financial package and other material terms applicable to each edition. <table border="1" data-bbox="618 571 2011 938"> <thead> <tr> <th data-bbox="618 571 846 722">Edition</th> <th data-bbox="846 571 1077 722">Minimum Guarantee</th> <th data-bbox="1077 571 1308 722">Fixed Rights Fee</th> <th data-bbox="1308 571 1538 722">Cash Advance Payment</th> <th data-bbox="1538 571 1769 722">Variable Compensation Structure</th> <th data-bbox="1769 571 2011 722">Any other material adjustments</th> </tr> </thead> <tbody> <tr> <td data-bbox="618 722 846 794">AFCON 2028</td> <td data-bbox="846 722 1077 794"></td> <td data-bbox="1077 722 1308 794"></td> <td data-bbox="1308 722 1538 794"></td> <td data-bbox="1538 722 1769 794"></td> <td data-bbox="1769 722 2011 794"></td> </tr> <tr> <td data-bbox="618 794 846 866">AFCON 2032</td> <td data-bbox="846 794 1077 866"></td> <td data-bbox="1077 794 1308 866"></td> <td data-bbox="1308 794 1538 866"></td> <td data-bbox="1538 794 1769 866"></td> <td data-bbox="1769 794 2011 866"></td> </tr> <tr> <td data-bbox="618 866 846 938">AFCON 2036</td> <td data-bbox="846 866 1077 938"></td> <td data-bbox="1077 866 1308 938"></td> <td data-bbox="1308 866 1538 938"></td> <td data-bbox="1538 866 1769 938"></td> <td data-bbox="1769 866 2011 938"></td> </tr> </tbody> </table>	Edition	Minimum Guarantee	Fixed Rights Fee	Cash Advance Payment	Variable Compensation Structure	Any other material adjustments	AFCON 2028						AFCON 2032						AFCON 2036					
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AFCON 2032																									
AFCON 2036																									



5 APPLICABLE LAWS

The bidder is required to provide details of any laws, regulations, orders and guidelines that are in force in the Territory at the time of the submission of the bid which the bidder believes will, or may, in any way qualify any of the rights, restrictions or requirements set out in this ITT.

In this regard, each interested bidder must provide details as to the extent to which, if at all, local applicable laws limit or restrict the freedom of CAF to grant any, a selection of, or all of the Commercial Rights Categories on an exclusive basis (including but not limited to any "listed/protected events" regulations or laws, anti-siphoning laws, and competition law).



6 DUAL PARTICIPATION DISCLOSURE (HOST COUNTRY PROCESS)

Is the bidder, or any of its Connected Persons (as defined in Annexe 6 of the ITT), currently participating or intending to participate in the CAF Host Country Process for AFCON 2028, AFCON 2032 or AFCON 2036 (whether as a participating Member Association, adviser, financier, guarantor, contractor or otherwise)?

- ☐ Yes
- ☐ No

If yes, please provide:

- (a) full details of that involvement;
- (b) the identity of the relevant persons or entities;
- (c) the steps taken to manage any actual or potential conflict of interest;
- (d) confirmation that no confidential information obtained through the Host Country Process has been used in preparing this bid; and
- (e) a completed Schedule 3 of Annexe 6 (*Process Integrity and Independence Disclosures*):

The bidder acknowledges that failure to make timely and complete disclosure of such involvement will give CAF the right to take such action as it considers appropriate including disqualification of the bidder from the Tender Process.



7 DEPARTURES

Bidders must identify clearly any proposed departure from the ITT. For each departure, the bidder must specify:

- (a) the section of the ITT from which it departs;
- (b) the wording of the departure proposed;
- (c) the reason for the departure; and
- (d) the commercial and legal effect of the departure.

If the bidder does not identify any departure, the bidder shall be deemed to have accepted the ITT as issued.

The bidder acknowledges that CAF may reject any bid that contains a departure from a mandatory requirement of the ITT.



8 ANY OTHER COMMENTS

Bidders are invited to provide below any clarity / further explanation in relation to their bid (e.g. division of responsibilities for any joint bid, commercialisation strategy proposals, conditionality, proposed financial guarantee, etc.).



9 WARRANTY

The bidder hereby warrants, represents and undertakes to CAF that:

- the information contained in and/or attached to this bid is not false or otherwise misleading;
- if, following submission of this bid, there is any change in circumstances which may render such information false or otherwise misleading or otherwise adversely affect such information, it will promptly notify CAF in writing setting out the relevant details in full;
- the bidder accepts the mandatory requirements of the ITT except to the extent expressly disclosed in the Departures section;
- the signatories below have been duly authorised by the board of directors (and/or any similar body with such authority) of the bidder to submit this bid and to be bound by it on the basis set out in the ITT;
- this bid has been prepared factually, independently and in good faith, without communication or collusion with any other bidder, and without lobbying or improper influence;
- the bidder accepts the confidentiality obligations and the Swiss governing law and Zurich-seated arbitration provisions of the ITT; and
- this bid is irrevocable and binding on the bidder until expressly released by CAF.

Signed:

duly authorised on behalf of:

Name:

Title:

Date:

Signed:

duly authorised on behalf of:

Name:

Title:

Date:



Attached documentation:

- ☐ Supporting documentation for the proposed financial guarantee (e.g., confirmation letter from issuing bank, or details of proposed alternative financial guarantee)
- ☐ A duly completed and executed copy of Annexe 6 (Due Diligence, KYC and Relevant Interests Declaration), with all four Schedules duly completed, and all supporting documentation required under that Annexe